

Sponsorship Opportunities

The future of accountable care technology rests on collaborative health platforms. Only one event connects you with the information and strategies needed to deliver better outcomes at reduced costs: the **eCollaboration Forum**.

As a valued sponsor of the **eCollaboration Forum** you will:

- Access 400+ healthcare providers, payers and others with a focus in furthering the realization of accountable care
- Engage the audience and generate viable leads interested in accountable care
- Be identified as a supporter of collaborative platform solutions
- Be able to select from two exciting levels of participation

Premier

- Thought Leadership Visibility
 - Have a client deliver a 30 minute case study that may include your company product or service; **or**,
 - Moderate a roundtable session
- Lead Generation
 - List of attendees
- Branding
 - Headline logo on signage at program and associated events
 - Headline logo on walk in slides
 - Acknowledgement and recognition in marketing materials
 - Listing as sponsor with logo in the conference resource guide
 - Recognition as sponsor in the conference pocket guide
 - Logo on Annual Conference Web site with hyperlink to your home page
 - Logo displayed in prominent areas on-site
- 3 available opportunities
- Admission Badges—4
- Investment—\$15,000

The **eCollaboration Forum** is a special one-day conference, being held as a special part of HIMSS 12, on February 23, 2012, 8:00 AM to 5:00 PM, at the Venetian Sands Expo Center, in Las Vegas. For more information, visit: himssconference.org/ecollaboration

Partner

- Lead Generation
 - List of attendees
- Branding
 - Logo on signage at program and associated events
 - Logo on walk-in slides
 - Acknowledgement and recognition in marketing materials
 - Listing as sponsor with logo in the conference resource guide
 - Recognition as sponsor in the conference pocket guide
 - Logo on Annual Conference Web site with hyperlink to your home page
 - Logo displayed in prominent areas on-site
- Admission Badges—2
- Investment—\$5,000

For additional information, please call or write Vince Kuraitis (208-395-1197, vincek@bhtinfo.com) or Geoff Hyatt (303-888-2658, geoffrey.hyatt@alere.com). Or, visit: <http://www.himssconference.org/ecollaboration>.